

Dairy Asia – Towards Sustainability

Focal Areas / Thrusts for Platform



Together We make sustainable food production possible.

Participating Countries

Nepal

Bangladesh

Indonesia

Thailand

India

1. Underlying Issues / Challenges

- a. Milk Collection from Scattered Areas**
- b. High Production Cost**
- c. Feed Scarcity during Summer**
- d. Poor Milk Quality – Low on Hygiene**
- e. Price determination irregularities – e.g Pvt Sector**

2. Achievements – Country / Regional Level

- a. Quality & Quantity of Milk in Organized Sector**
- b. Employment Generation in Dairy Value Chain**
- c. Pricing Regulatory Intervention & Quality Incentive**
- d. Resource Arrangements useful in Scarcity**
- e. Quality Finished Goods**
- f. Quality Social Life**

3. How to Achieve ?

Sensitizing the Advocacy with Authorities

Programme / Policy Formulation

Correct Implementation & Dissemination

Monitoring & Evaluation

Propagating on the Results by Motivating Farmers

A.

Sharing case studies / GMP among the Hub Members

Using Appropriate Technology (BMC's) to retain Quality

B.

Introducing Media Campaign for enhanced consumption

4. Achievements – Partnering

The Regional Hub should identify:

- a. Willing agencies**
- b. Departments**
- c. Concerned Financial Institutions**
- d. Self Help Groups (especially Women SHG's)**
- e. NGO's**
- f. Trade Bodies (e.g – CCI)**

5. Organizing Best !

These Operations to be Organized in Best Manner:

- a. Countries with Set Examples under Market Access mentoring for other Hub Members**
- b. Voluntary Involvement with Similar Interest**
- c. Dairy Asia with Back End Support from Organization like FAO/WB to act as regional hub; which to share & guide on info on Market Access...**

Towards Brighter GOALS Togetherly



Thanks !